

Real Estate Business Management and Marketing Made Simple

smartrealtor[®]

www.smartrealtor360.in

Smart Tools for Smart Real Estate Professionals

- ☑ Access to a World Class Real Estate CRM
- ☑ A Professionally Designed Personal Website
- ☑ Listing in Leading Property Portals
- ☑ Easy Property Management
- ☑ Integrated Social Media and Email Marketing
- ☑ Own Mobile App



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M E D I A

Smartrealtor - Empowering Real Estate Professionals

Property advertising and listing management has never been easier!

SmartRealtor provides real estate professionals with powerful tools to manage properties and grow their business by generating valuable leads through effective digital internet marketing.



SmartRealtor will change the way you do business!



With a host of world class features and utilities, SmartRealtor will bring about a complete transformation in the way you manage your business. It will help you to become more efficient and productive as a Real Estate professional and give you a decisive edge in this highly competitive field.



Professional Agent Website

Running your own property portal is now easier than ever. Our CMS is tailor-made for real estate agents who want their own website, reducing their reliance on property portals. You can have a website up and running in just a day, and you don't need any special skills.



Property Listings, Notes and Contacts

SmartRealtor specializes in managing property listings. We help you create listings, track discussions and agreements, and add notes to properties. Enquiries land in your inbox, and you can easily manage contacts and export them as vCards.



Social Media Marketing

Social media marketing is essential for success, and SmartRealtor makes it easy. We automatically post properties and news to your personal Facebook or Twitter fan pages, driving visitors to your website or property listings.



Email Marketing Newsletters

Email marketing is a potent tool for property promotion, branding, and service promotion. Our Marketing Mailer simplifies campaign creation with a drag-and-drop builder, and real-time reports track reader engagement to keep you connected with customers.



Property Flyers, Brochures, Catalogs Creation

Create Flyers, Brochures and Catalogs within a few clicks with professionally designed templates. Share them with your prospective clients via Mail / WhatsApp.



Easy Property Site Viewing Scheduling

A built in Calendar module allows you to schedule property site viewings, important events or any other type of meetings and appointments. The system will remind you via push notifications on your mobile or emails on the day before.



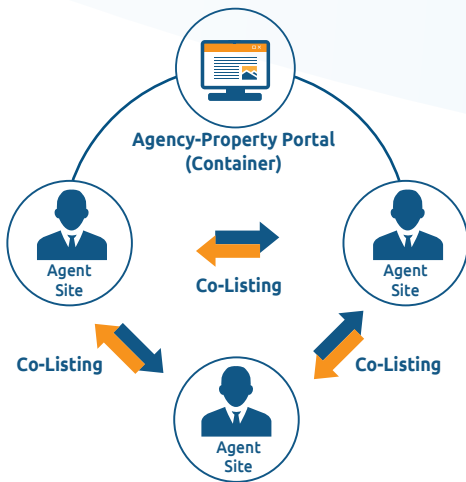
Search Engine Compatible Portals with Google Analytics Tracking

SmartRealtor provides inbuilt search engine optimization features in all templates, and it is fine-tuned constantly. Keep track of visitors on your website through built-in Google Analytics tool and determine SEO settings to be adjusted.



Smart Co-Listing and Agent Collaboration

SmartRealtor's Co-Listing lets you easily share properties on different websites. Our Container feature goes further, allowing many agents to create portals by linking their sites. Containers work well for agencies with lots of agents or listings.



Collaboration – Container Sites – Property Portals

SmartRealtor lets individual agents connect and work together. Agents can share their property listings with each other through co-listing.

They can also create a group website where they can share property listings, news, staff profiles, and testimonials.

Customized Solutions

SmartRealtor includes ready to use templates an individual agent can customize using our content management system.

Agents or agencies wanting to add their own ideas, features, and designs to their website can count on our expert team for prompt assistance.

☑ **Semi-Custom**

SmartRealtor provides customisation service on one of the existing themes to enhance branding, with colour-matched inner pages.

☑ **Custom Theme**

We'll design a custom theme to fit real estate agent needs and make sure it works with SmartRealtor's CMS.

☑ **Digital Marketing**

Our digital marketing experts will help with social media, SEO, and PPC to get more customers, improve the brand reputation.

☑ **Mobile Apps**

SmartRealtor offers customizable Mobile Apps for agencies, enabling them to send push notifications to their agents.

☑ **Custom Solutions**

We are experts in system integration, linking SmartRealtor to your agency's internal systems via APIs, and offering Database Sync solutions, WordPress Plugins, and Themes.